

# Lingua inglese idoneità

## Corso di Laurea in Economia e Direzione Aziendale

A.A. 2013-2014

### **Modulo 1. Introduction**

- What is an essay/composition/article/report

### **Modulo 2. Effective Article writing: How to Write an Article**

- Creating an outline for your article
- Headline
- Introduction
- Body
- Conclusion
- Resources

### **Receptive Grammar:**

- The present simple, the present continuous
- The present perfect, the present perfect continuous
- The simple past, the past perfect
- Comparatives and superlatives
- The future tenses
- Modals: should, could, would, can, etc.
- Relative pronouns and clauses
- Direct and indirect speech
- 0,1,2,3 Conditionals
- Simple tense passive
- Verbs followed by the gerund, infinitive or base form
- Phrasal verbs

### **Modulo 3. Using links and markers for:**

- Introducing a point
- Describing consequences
- Giving more information
- Introducing a contrasting point
- Concluding

### **Modulo 4. Punctuation Pointers: How to Use:**

- Colon
- Apostrophe
- Comma
- Dash
- Ellipsis
- Hyphen
- Parentheses

- Question mark
- Quotation mark
- Semicolon

#### **Modulo 5. Mechanics**

- Capitalization
- Abbreviation
- Spelling
- Word division
- Numbers/figures or words?

#### **Modulo 6. Grammatical guidelines:**

- Agreement of subject and verb
- Agreement of subject and pronoun
- Parallel construction/construction of an English sentence
- Misplaced modifiers

#### **Modulo 7. Style**

- Omit unnecessary words
- Prefer the active voice
- Use a positive form
- Be specific and concrete
- Use simple words/avoid vague words and jargon
- Vary sentence length and type
- Avoid bias in language

#### **Modulo 8. Confused and abused words:**

- False friends

#### **Modalità d'esame**

L'esame consiste in una prova orale in lingua inglese durante la quale gli studenti presenteranno le linee generali della propria tesi triennale o di un argomento a scelta purché preventivamente concordato con il docente. La presentazione prevede la creazione di circa 10 slide in PowerPoint da presentare in sede di esame. Inoltre, una copia scritta della tesi (8-10 pag.) dovrà essere consegnata circa 10 giorni prima dell'orale insieme al CD della presentazione PowerPoint da proiettare il giorno dell'esame.

#### **Required Books:**

Mind Your Business (Student's Book + Workbook con eBook multimediale)

Maria Teresa Ciaffaroni

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